

How to Set Up a Smart Meter Talk with Linda Kurtz as Speaker

Location:

Find a location such as a library, senior citizen center, church. Somewhere free with lots of parking is best. Be sure they understand that the event is free and open to the public. If it is a library find out if a resident library card is necessary (usually is). Clear possible dates with Linda Kurtz before booking venue. Learn more about how to get a library from SueAnne, who wrote this how-to. Contact her at sueannedemers@gmail.com.

Equipment:

Chairs, 2 tables, screen, projector (libraries usually have all these things available).

Publicity:

We will advertise the talks on our website and in our newsletter, but it is important to also get the word out by flyering neighborhoods, businesses, and bulletin boards. We can help find people to do this. For a flyer to use, contact Linda at [Smartmetereducationnetwork @ gmail. com](mailto:Smartmetereducationnetwork@gmail.com).

You can put flyers on doorsteps or in screen doors. Alternatively, you can put flyers in newspaper boxes. You are not allowed to put flyers *in* mailboxes.

Most local papers require 2-3 weeks advance notice to post under community events. Check out the local cable station to see what their policy is.

Contact SMEN to find out which flyers and where to get them done. (1000 flyers for 25.00 plus 5.00 set up fee.) The more flyers, the better. We had 97 people at the Macomb Library meeting, partly because 2000 flyers were distributed.

Best time to distribute flyers by car is early Saturday or Sunday (best) morning. Quick and easy. No one cares you are driving through the sub on the wrong side of the road and people plan a leisurely morning reading the paper. They will read the flyer and perhaps research the website. (I highlighted words “affect your health, invades your privacy” and the date for maximum results. Does not take as long as you would think.

If you are running low on flyers, pick the neighborhoods that have not been metered yet.

Most people that attend and are the most active are senior citizens. Do not overlook their neighborhoods and older subdivisions.